



SELENACARE

OUR  
**Brand**



More information at [selenacare.com](https://selenacare.com)



# SELENACARE

The global brand with a complete range of **sustainable period and bladder leak products.**

DARE to  
**Care**



Reusable, washable panties, pads, panty liners & menstrual cups made of 100% high quality medical grade silicone.

# OUR Story

We founded **SELENACARE** many years ago.  
From the very beginning, we were focused on the essentials:

*„To develop the **most reliable, sustainable hygiene products for menstruating people & people with bladder weakness**, thus giving them back a piece of freedom and the planet a little rest.“*

**Because SELENACARE is for everyone.**

*For people with and without vulvas, for those who bleed and those who drip, for young and old, for those with a salary and those who still get pocket money, for online shoppers and those who prefer to stroll through shops.*

**SELENACARE wants to make reusable hygiene products a matter of course.**

*We want to contribute to reducing the global waste problem & to a changed, more sustainable consumer behaviour.*

*Real change needs courage. And courageous - we can all be **DARE to Care***



SELENACARE

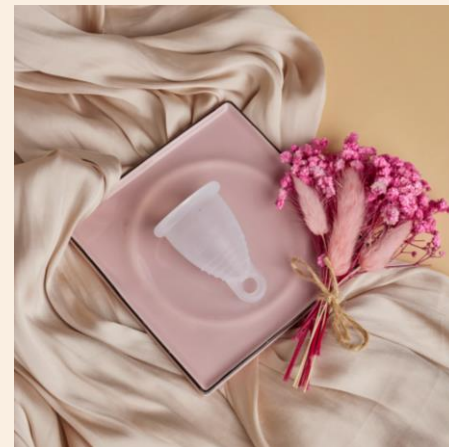


# OUR Launches

- SELENACARE menstrual cups were the first products, launched in 2017
- Shortly after, **SELENAtec®**, our textile technology was developed and patented. An innovative, absorbent material that is odor-preventive and washable at the same time.
- **2019** Launch of **SELENACARE Washable Pads and Period Underwear**
- **2020** Launch of **SELENACARE Washable Panty Liners**
- **2021** Launch of **Bladder Weakness Underwear** for men under our brand SOUVERÄN and for women under our brand SELENACARE
- **2022** Launch of **TEENS Period Underwear, ORGANIC and Heavy Flow Period Underwear**



SELENACARE



# OUR Product Range

- SELENACARE Period Underwear
- SELENACARE Washable Pads & Panty Liners
- SELENACARE / SOUVERÄN Bladder Leak Underwear for men and woman
- SELENACARE Menstrual Cups
- t.o.c. Menstrual Cups & Period Underwear



All of our products are provided with our SELENAtec® textile technology. It consists of several layers and offers comfort and leakproof protection at once.



# SELENACARE

## PERIOD

### Underwear

is regular underwear with integrated period protection.

The washable panties are a **sustainable alternative** to disposable products.

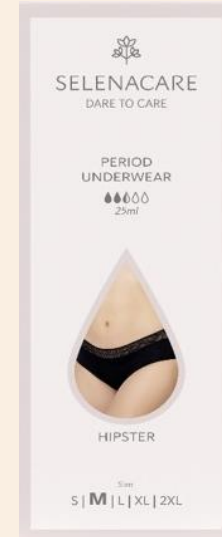
They are **perfect for all days of the period**. Menstrual underwear is also recommended as additional protection to a menstrual cup or tampons.





# PERIOD Underwear

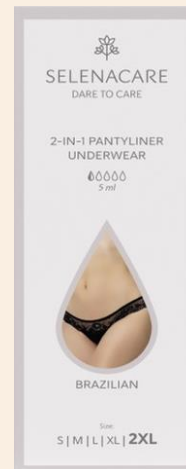
- Super absorbent up to 25ml of liquid
- Absolutely leak-proof during every activity, up to 8 hours
- Non-Stop Comfort – comfortable like normal underwear
- Reusable - lasts up to 60 wash cycles
- Discreet and invisible protection
- Prevents unpleasant odors
- 3 styles: Hipster, Classic, Active



# PERIOD

## Underwear Light „Brasiliana“

- Ultra-thin & comfortable
- Suitable for lighter days
- Suitable as a replacement for the daily panty liner
- Leak-proof protection and no feeling of dampness
- Absorbs 5ml of liquid
- Non-Stop-Comfort, comfortable like normal underwear
- Sustainable & washable
- Prevents unpleasant odors





# WASHABLE Pads

## Pads

- Washable & reusable
- Sizes: 1,2,3,3+
- Absorbs 10-25ml of liquid
- Includes a storage bag for on the go



# WASHABLE Panty Liners

## Panty Liners

- Washable & reusable
- One size
- Absorbs 5ml of liquid
- Lasts up to 100 wash cycles



*also available as  
a multipack*



# TEENS

## TEENS PERIOD PANTIES

look like regular underwear but can do much more. The integrated absorbent pad reliably protects on light- and medium-flow days. Whether at school or at home.

Target group: Menstrual beginners (girls 10-16 years) + mothers of teenagers



2 Styles: Hipster, Sporty  
*For lighter and medium days*



Sizes: 152, 158, 164



**No leaking for up to 12 hours**



**No feeling of wetness**



**Comfortable like regular underwear**



**Durable & environmentally friendly**



**Odourless**



**Washable at 30° C**



SELENACARE

BLADDER LEAK

Underwear



Supports **women and men** with **mild bladder weakness** who lose droplets when sneezing, coughing or during physical exertion.

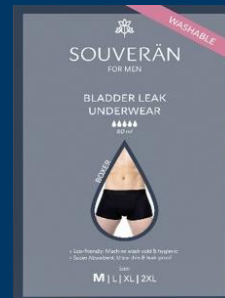
The integrated absorbent layer is **ultra-thin** and provides **reliable protection**.

**Safe, discreet and reusable**, it provides the same comfort as regular underwear.

# BLADDER LEAK UNDERWEAR

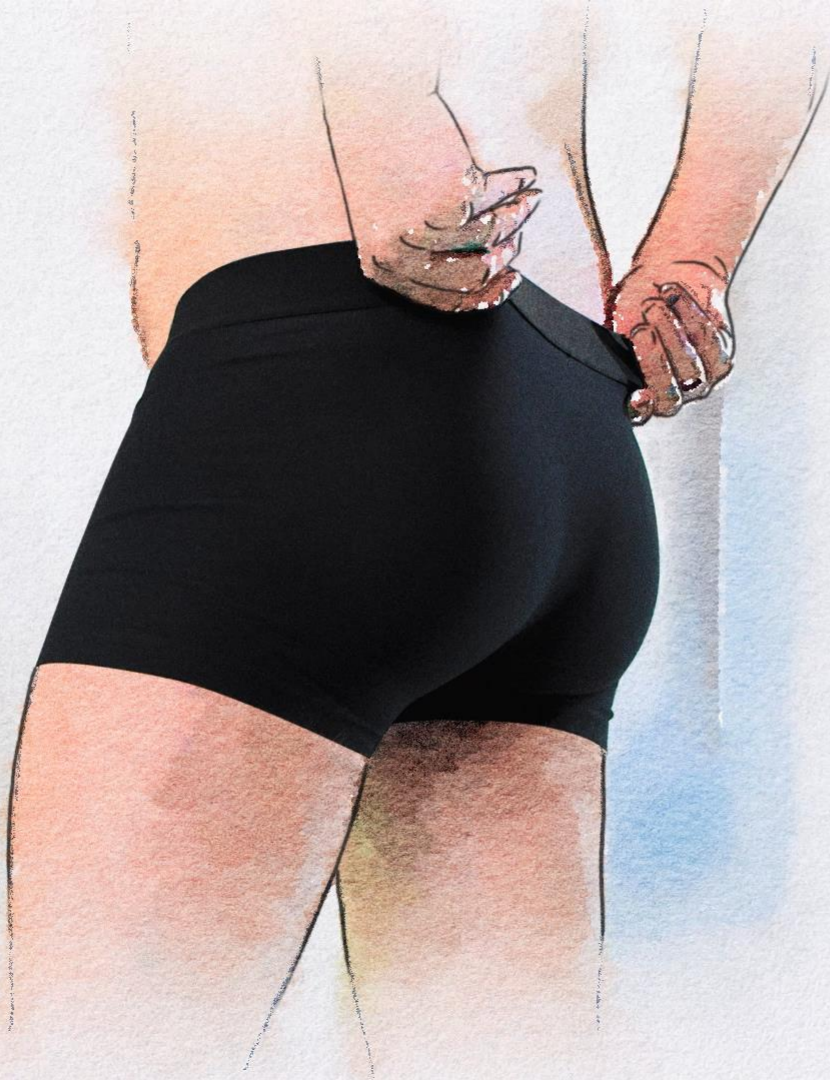
## SOUVERÄN for Men

- Safe protection in case of uncontrolled dripping due to slight bladder weakness
- Washable & Reusable
- Reliable fluid absorption due to SELENATec® multi-layer textile technology
- Safety and comfort in everyday life
- Odor prevention with antibacterial protection
- Non-Stop Comfort – comfortable like normal underwear
- 2 styles: boxer & briefs





  
SOUVERÄN



Ultra-thin



Super absorbent



Washable



Reusable

[www.souveraen.care](http://www.souveraen.care)



# BLADDER LEAK UNDERWEAR

## SELENACARE for Woman

- Safe protection for mild bladder weakness caused by sneezing, coughing or during physical activity
- Washable & Reusable
- Moisture-wicking fabric preventing dampness
- Super absorbent and breathable fabric
- Discreet & comfortable
- Odor prevention with antibacterial protection
- 2 styles: High Waist & Classic



  
SELENACARE



Ultra-thin



Super absorbent



Washable



Reusable

[www.selena.care](http://www.selena.care)

# MENSTRUAL Cups

- Menstrual cups in premium quality
- Incl. Storage pouch (cotton bag) & cleaning container
- 100% high quality medical grade silicone
- Preserves & protects the vaginal flora
- Reliable protection during day & night
- Sustainable & environmentally friendly
- 21-33 ml capacity in sizes S, M and L
- Version “Active” for women with a stronger pelvic floor



SELENACARE



# MENSTRUAL

## Cup t.o.c.

- Menstrual cup in the price-entry segment
- 100% medical grade silicone
- Preserves & protects the vaginal flora
- Sustainable and environmentally friendly
- Protects day and night
- Available in sizes S, M and L





# PERIOD

## Underwear t.o.c.

- Absorbent up to 25ml of liquid
- Absolutely leak-proof during every activity, up to 8 hours
- Comfortable like normal underwear
- Reusable - lasts up to 60 wash cycles
- Discreet and invisible protection
- Prevents unpleasant odors
- 2 different materials available: bio-cotton or polyester



# PERIOD UNDERWEAR

## Organic

Our ORGANIC period panties are made from natural and renewable raw materials and are OEKO-Tex certified.

We use **GOTS-certified organic cotton & lyocell natural fibers**. The Slips are washable, reusable and very comfortable to wear.

Styles: Hipster, Slip

Sizes: XS-2XL

Colors: Black, Bordeaux, Grey-Blue, Terracotta

Absorption: 25ml

Available from October 2022



***Without biocides***

***->ideal for you and the environment!***

NEW



Sustainable



Environmentally friendly  
production



Natural materials:  
» GOTS-certified organic cotton  
» Lyocell natural fibers  
» without biocides

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**  
CQ 1000/1 IFTH

Tested for harmful substances,  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)



NEW

# PERIOD UNDERWEAR

## Heavy Flow

Keeps you warm and comfy during the heavy days of your period.

Our bestsellers Modern Hipster & Floral Classic are now available for **heavy flow**. An additional layer provides safety and protection.

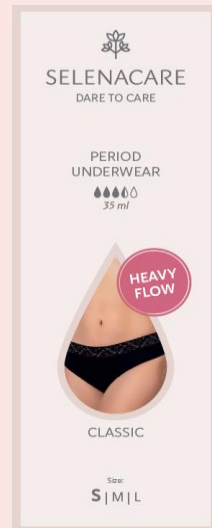
Styles: Hipster, Classic

Sizes: S-L

Colors: Black

Absorption: 35ml

Available from November 2022



NEW

# PERIOD UNDERWEAR

## Recycled Lace Leaf

Period Panties made of recycled material with beautiful lace. We use **Recycled Lace & Lyocell**. The soft waist band ensures a high wearing comfort.

Styles: Hipster, High-Waist

Sizes: XS-2XL

Colors: Black, Lilac, Mint Green, Emerald

Absorption: 20ml

Available from April 2023

High Waist



Hipster



NEW

# PERIOD UNDERWEAR

## New Colors

Our bestsellers **Floral Classic** & **Modern Hipster** are now available in additional fresh colors.

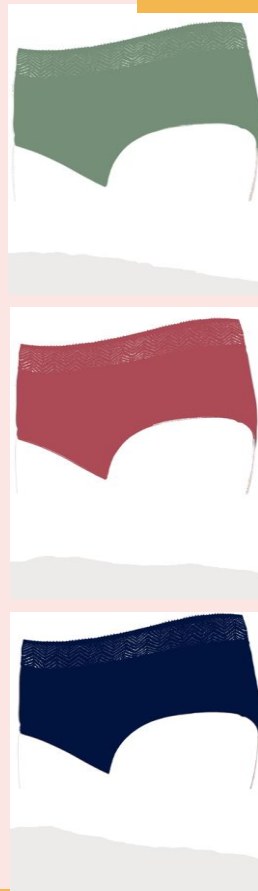
Styles: Classic, Hipster

Sizes: XS-2XL

Colors: Royal blue, Jade green, Antique pink

Absorption: 25ml

Available from May 2023





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THANK  
You



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